


Sano Genetics

21 WEBINARS
65%+ LEAD CAPTURE
40+ CONFERENCES ATTENDED

TESTIMONIALS




Angela Radcliffe • 2nd

Noted Author, Speaker & Advocate | Data, A...

1y

...

Great presentation, important work, and fun booth :) my plasma and white blood cells are almost in the hands of children :) (just think of what you are doing to promote STEM in the next generation!)




Andy Rust • 2nd

Quantics Biostatistics - Bioassay Specialist

1y

...

Congrats to whomever came up with the grabber machine!




Leah Devlin • 2nd

Business Development Director at Conversis...

1y

...

It was a delight meeting you and the team, Elle! My friend's dog has taken a real interest in my red blood cell and liver plushies! 🐶



Jamie Davidson • 1st

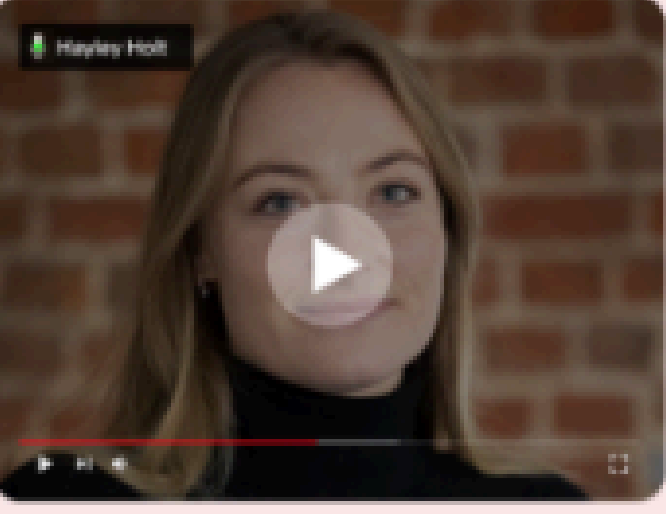
Senior Client Account Manager at Numerus ...

1y

...

Was great meeting you and the team! Brilliant booth and cool people! Looking forward to seeing what ideas you come up with next time 🙌

SAMPLE CONTENT




WEBINAR

Alpha-1 Antitrypsin Deficiency: Engagement, screening, and retention

Join Hayley Holt, PhD, for a Sano Genetics case study on Alpha-1 Antitrypsin Deficiency (AATD), covering our challenges and approach when focusing on engagement, screening, and retention.

Watch webinar

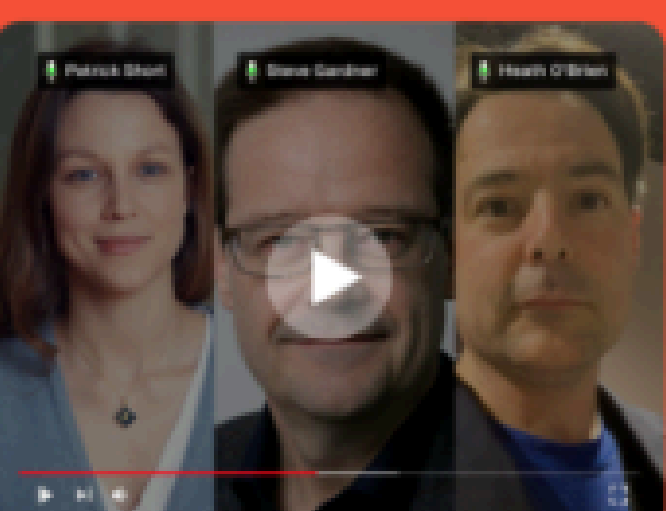


WEBINAR

Legal landscapes in precision medicine Episode 2: Market access and intellectual property law

Explore the world of legal complexities in precision medicine drug development in our upcoming webinar, hosted by Sano Genetics' General Counsel Mina Frost as she discusses market access and intellectual property law.

Watch webinar



WEBINAR

Understanding complex disease biology: Insights into the genetics of long COVID

In this webinar, PrecisionLife and Sano Genetics discuss groundbreaking research approaches that have overcome challenges to uncover the genetics of long COVID and enable the discovery and development of new and better treatment options for patients with complex chronic diseases.

Watch webinar

Sano

Services Portal Resources Light the Way Pricing About Us

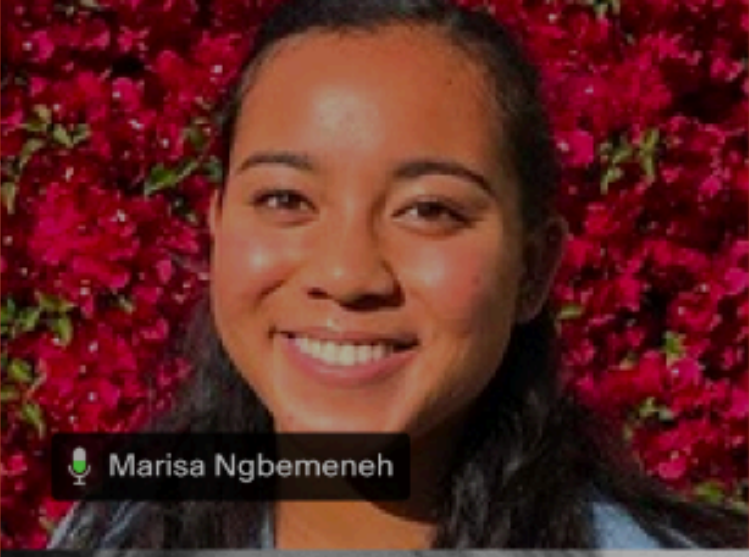
ContactBook Call

Webinar


From theory to practise:
Patient-centric product design in clinical trial technology

Join us for an insightful webinar on the critical role of patient-centric design in healthcare technology. Presented by Jess Burrows, a Sano Product Designer, and Marisa Ngbemeneh, a Sano Product Manager, this session explores the importance of placing patients at the core of our design practices. Learn how Sano leverages patient-centric design to enhance the experience of clinical trials and genetic testing, ensuring accessibility, transparency, and support for all participants.

From theory to practise:
Patient-centric product design in clinical trial technology



Marisa Ngbemeneh



Jess Burrows

Blogs summarising the topics, guests, and relevance of the webinars I produced.

DATABASE CREATION

Webinar Progress

Webinar Publish

Short Form Progress

32
Total

Confirmed 15
Unconfirmed 1
No Confirmed
Hold 3 (9.4%)

6
Total

Published 6 (100%)

Edited 1
Outline Sent 1
YT Uploaded 1
Waiting 3
Outline Needed 3
Team Written 4
No Progress 6
Published 15

Sometimes organising content for release can feel like a chore— other times, you can design a database solution that properly details the publication journey via a simple and easy to understand process.

This time is the latter. How else would you achieve a high publication rate? (You wouldn't).

Example Database

Aa Content	Quarter	Outreach	Host	✓ Host Confirmed?	Guests	Notes	Guest Confirme...	Date	Type	Progress	Links
In Progress											
Content 1	Q3	Scheduling in Progress	Olivia	Confirmed	Jacob T.S.	Unavailable on Wed	Scheduling		Webinar	Outline Provided Assets Created	
Content 2	Q4	Internally Approved Outreach Needed	Simone	Scheduling	Samantha B.	Loves blueberries.	Unconfirmed		Instagram On demand	Outline Drafted	
Published	Q2	Confirmed	Derick	Confirmed	Hillary K.	Olivia to send intro	Confirmed	14/05/2024 13:00 → 14:00	Podcast Live	Published	

WHAT'S YOUR STORY?
TALK TO ME.