

Sano Genetics

21 WEBINARS
65%+ LEAD CAPTURE
40+ CONFERENCES ATTENDED

TESTIMONIALS

Angela Radcliffe - 2nd
Noted Author, Speaker & Advocate | Data, A...
Great presentation, important work, and fun booth ;)

Andy Rust - 2nd
Quantics Biostatistics - Bioassay Specialist
Congrats to whomever came up with the grabber machine!

Leah Devlin - 2nd
Business Development Director at Conversis...
It was a delight meeting you and the team, Elle! My friend's dog has taken a real interest in my red blood cell and liver plushies!

Jamie Davidson - 1st
Senior Client Account Manager at Numerus ...
Was great meeting you and the team! Brilliant booth and cool people! Looking forward to seeing what ideas you come up with next time

SAMPLE CONTENT

Webinar: Alpha-1 Antitrypsin Deficiency: Engagement, screening, and retention. Includes video player and 'Watch webinar' button.

Webinar: Legal landscapes in precision medicine Episode 2: Market access and intellectual property law. Includes video player and 'Watch webinar' button.

Webinar: Understanding complex disease biology: Insights into the genetics of long COVID. Includes video player and 'Watch webinar' button.

Webinar page screenshot: From theory to practise: Patient-centric product design in clinical trial technology. Includes Sano logo, navigation, and guest photos.

Blogs summarising the topics, guests, and relevance of the webinars I produced.

DATABASE CREATION



Sometimes organising content for release can feel like a chore— other times, you can design a database solution that properly details the publication journey via a simple and easy to understand process.

This time is the latter. How else would you achieve a high publication rate? (You wouldn't).

Table with columns: Content, Quarter, Outreach, Host, Host Confirmed?, Guests, Notes, Guest Confirmed..., Date, Type, Progress, Links. Includes rows for 'In Progress', 'Content 1', 'Content 2', and 'Published'.

WHAT'S YOUR STORY?

TALK TO ME.